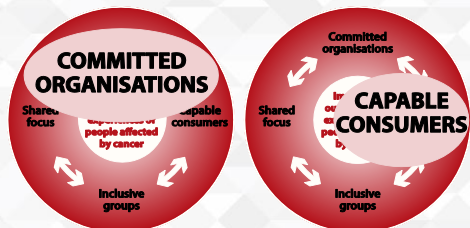


Involving consumers from the CEO and executive perspective:



'We're in the process of doing a couple of things: we're building both a building and a program. And so the board of the Victorian Comprehensive Cancer Centre has decided we will have consumers on all our committees and program committees and we're going through the process of doing that as we set up new committees.

The second thing we did was to run a consumer forum where we got views from a whole range of consumers from our partner hospitals, but also from broader organisations and other people about the issues we will confront building a new cancer program.

Then we also set up a strategic forum, which will have a lot of oversight and input into a number of our pieces of work, and particularly around some of our program development in triaging psychological distress and patient experience surveys, but also in developing tools and research in patient support and other areas.

We think that consumers ought to be involved in our research, education and clinical care areas.'

–Jim Bishop, Executive Director, Victorian Comprehensive Cancer Centre